

Micro Technologies Awarded the "The Bizz 2010- World Business Leader"



Micro Technologies (India) Ltd. is a leading global developer, manufacturer and marketer of security devices was accorded with **"The Bizz 2010- World Business Leader Award"** by the World Confederation of Business at Houston, USA, for being the successful leader who works in an innovative, knowledgeable and systematic manner.

The Bizz 2010 World Business Leader Award, is considered the world's most important business award and is presented by WORLDCOB to the most outstanding businesses in various countries. This recognition celebrates success measured by six criteria WORLDCOB considers to represent Business Excellence in terms of innovative technology and a systematic business approach. Micro Technologies has been judged on various strong parameters of Product and Service Quality, Management Systems (An effective Management System with firm principles, technologies and tools that can help to face the challenges of the ever changing local and global markets), Managerial Leadership, Creativity and innovation, Social support and its subsequent result for the Bizz 2010 World Business Leader Award. Some of the other prestigious companies to win the award in different categories include Microsoft, Coco-Cola, Unilever, HSBC, British Airways etc.

Micro Technologies (India) Ltd. increasingly focuses on innovative solutions in the security industry has witnessed tremendous growth in the overseas market, while fulfilling the security requirements of the consumers in India. Products range includes the much-needed security devices, life support systems and web-based software.

In honor to the award the Mr.Mukund Gupta, CEO, Micro Technologies said, "It is an honor for us to receive The Bizz 2010 - World Business Leader Award from the leading international business organization. This shows the International acceptancy of Micro Technologies innovative security solutions through its existing reach in countries such as Israel, Japan, Kuwait, Kenya, Tanzania, Mongolia etc and also demonstrating Service Quality and its Managerial Leadership in the International forum. It is a testament of the hard work and the quality of talent and the exceptional work of in field of security technology."

About World Confederation of Businesses:

The World Confederation of Businesses (WORLDCOB) is a leading international organization that encourages worldwide business development with its headquarters in Houston, Texas in the United States. WORLDCOB has more than two thousand Associate Members in over forty five countries. To accomplish its main objective of encouraging business growth around the world, WORLDCOB has developed five major brands of services THE BIZZ AWARDS, BIZZTRAINING, BIZZMARKET.COM, EXPOBIZZ, and BIZZNEWS. Their mision is to globally promote business growth and provide opportunities through education, networking, and motivation.