

Micro Technologies enters the Kuwait Market

Micro Retail Ltd., the retail subsidiary of Micro Technologies, a leading global provider of IT based security solutions Company, enters into an agreement with FAHAD AL-KULAIB, a Kuwait based company to expand its business to the Kuwait market to provide highly advanced security products of Micro Technologies.

The agreement was inked between Micro Retail Limited and FAHAD AL-KULAIB, a Kuwait based company. FAHAD AL-KULAIB will market the Micro range of products for the Kuwait market and carry out direct marketing campaign to expand the business in their domestic and adjoining markets for the Micro Range of products.

Micro Retail would offer it's well tested varied ranges of products for vehicle, mobile security and tracking, premises security and vessel monitoring system (Micro VBB, Micro MCS, Micro LMTS, Micro BTS/PTS and Micro ACS) to the Business partners with a strong backend of technical support. In the first year of operations with a sound technical and support backup of Micro Technologies FAHAD AL-KULAIB will undertake the process of marketing in space of security and messaging products for the local government and corporate sectors. The business partners would create a wide Dealers Network to give sale and after-sale support.

As per the statement per **Mr. Gomes (General Manager, FAHAD AL-KULAIB)** - "It's a great pleasure to get associated with a great company like Micro Technologies who has a proven track record for the past several years for making innovative products. The unique software and hardware products of Micro Technologies have a tremendous potential for the Middle East market. After huge process of evaluation we have this agreement to start with Kuwait market with an objective of generating aggressive business for the first year. Post the success and response from the Kuwait market we wish to expand it to other markets in Middle East."

Ms. Nisha Menon, CIO, Micro Technologies says, "We will do our utmost to get Micro Technologies products establish in the Kuwait market and simultaneously all over the Gulf and Middle East Countries".

With the signing of the agreement the pilot project has been initiated in Kuwait with the initial deployment of some of the selected range of Micro products. On the successful completion of the pilot project the entire project would be scaled up in a very aggressive manner.

About Micro Technologies India Ltd.

Micro Technologies (India) Ltd is a leading global developer, manufacturer and marketer of IT based security solutions for its clients across the globe. Products range includes the much-needed security devices, life support systems and web-based software. It is one of the most valued security solutions across the globe and has been accorded with Global awards like as well as the Maharashtra IT Award for its R& D.

Micro Technologies aims at displaying not just the technological innovation and prowess but also the product diversity in various segments of vehicle, premises, mobile and other assets.