

## Micro Technologies leaps huge to sweep off the Belgium market

*India's leading security solutions provider now eyes European markets, starting with Belgium and further expand in Europe*



Mr. Maurice Degrez, Managing Partner Advisers Global with Mr. Ganpathy, CFO Micro Technologies(India) Ltd. & Ms. Nisha Menon, CIO Micro Technologies (India) Ltd. at the press conference of the announcement of tie up with Micro Technologies Advisers Global, Belgium.

**Mumbai, India, March 12, 2010** – Micro Technologies, India's renowned Security solutions provider, which has served the domestic and Israel markets, has now spread its wings wider to cater the European markets. Micro Technologies had studied the European markets for considerable amount of time and decided to launch its services in Belgium initially. To accelerate their expansion drive further, Micro Technologies has partnered with Advisers Global (A2Global), a firm based out of Brussels. This strategic alliance will foster growth for both the counterparts as well as ensure improved security solutions for the regions.

Having served a huge client base not only India but also in competitive markets of Israel and Japan. Micro Technologies has proved its expertise in development, installation, and servicing of security solutions with successful implementation of products in Israel and Japan. A2Global will help Micro Technologies in replicating a similar model and building a similar client base in

Belgium. Micro Technologies will launch its security solutions in a well planned phase-wise manner, starting with range of mobile, notebook and personal tracking and security System". This partnership sees a huge potential in offering its services across Europe. Plans about escalating overall services into hardware space also seem to be materializing at a steady pace.

Mr. Maurice Degrez, Managing Partner of A2Global Says," *With this association, we foresee to tap the Western Europe market with Micro Products with a plan to achieve a business worth of 35 million USD spread across a period of 3-5 years . We had evaluated the technological product of Micro Technologies and found it to be the best suited products for the EU security market. We would aggressively work towards promotion and sales of software range of products to Belgium and other markets followed by the hardware range of products with active support of Micro Technologies.*" Mr. Maurice Degrez of A2Global is a finance expert with resonant experience in world markets.

*"Micro Technologies will enjoy effective cooperation throughout the world from a wide network of business associates working upon the set strategies, resulting in the ability to deliver very effectively in the International Sales and Services of Micro Technologies Products in European Market on time and at a competitive cost through A2 Global. And creating value for Micro Technologies and Micro products "in the Capital of Europe" means a lot to us", says Mr. Ganapathy, CFO – Micro Technologies.*

### **About A2Global:**

Advisers GLOBAL (A2Global) operates essentially from Brussels, from the Heart of Europe. A2Global assists its clients in the Business Development activities like Joint Ventures, acquisitions, Mergers in Europe and other parts of the world. It delivers its clients with expert services and adequate negotiation knowledge to build their business. A2Global has been meeting the needs of clients with interests in more than one country, for over 30 years.

### **About Micro Technologies India Ltd**

Micro Technologies (India) Ltd is a leading global developer, manufacturer and marketer of IT based security solutions for its clients across the globe. Products range includes the much-needed security devices, life support systems and web-based software. It is one of the most valued security solutions across the globe and has been accorded with several National and Global awards. Micro Technologies aims at displaying not just the technological innovation and prowess but also the product diversity in various segments of vehicle, premises, mobile and other assets.