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You can run, but can't hide

'Where are you?' the regular question that is asked over the phone by worried parents, anxious friends and longing lovers, will be a thing of the past; Micro BTS will provide the answer

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Dating two chicks at a time. And when you are busy getting cozy with one of them, the other one gives you a buzz to ask about your whereabouts. "Busy at work", that's your instant reply. Simple, isn't it? Not anymore. Micro BTS (Buddy Tracking System) is here to give away your location to the caller.

It is a unique service that enables cell phone subscribers to share their real-time location status and messages, with their friends over a mobile phone. Using Global Positioning System (GPS) technology, the application automatically updates the location of a user's "buddies" and displays the information directly on a map on the phone.

Using this system, one can share one's position with his/her friends and family, cre-



ate and join groups.

It's accessed by downloading the software, through a bluetooth mobile. One can go to the website www.microbts.net and download the software on such a mobile. In fact, they may not even be aware that their mobile has this software. And you will have a login ID

and password to track the mobile user. It doesn't come free, though. There is an annual fee of Rs 750.

Ever since this technology was launched a week ago, hundreds of people have downloaded it. "We have got a huge response from Bangalore. Over 500 people downloaded the

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software within the first five days of its launch," said the Head of Corporate Communications, Micro Technologies Ltd, Nisha Menon.

And who are the takers? Mostly youngsters, said Nisha. "Those of the age group between 18 to 35 years are showing keen interest in this technology," she added.

Meet 24-year old Vishal Chandra, a software engineer from the city, who has downloaded Micro BTS a couple of

days ago. "For over a month now, I had doubts about my girlfriend. I didn't think she was busy with work over the weekends also. But every time I called her up, she would excuse herself saying that she was busy with work. I have quietly downloaded the software in her mobile without her knowledge and now I can keep a track of where she is," said Vishal.

The technology can prove to be a great help to parents eager to keep tabs on their teenage children. "We are planning tie-ups with several corporate houses as well. In fact, talks are on with several Bangalore-based companies who deal with marketing and sales executives. This will help the organisation to keep tabs on their employees," said Nisha.

The software can be useful for law enforcement agencies too, as it works on a hidden mode and the owner of the mobile which is being tracked will not get the slightest hint of it.