

13 JUNE 08 New Bombay Plus(T.O.I.)

NEW BOMBAY PLUS

Micro Technologies win Indian Exporters' Excellence Award

Vashi-based company bags award

By A Correspondent

Vashi-based Micro Technologies (India) Ltd emerged a winner at the Dun and Bradstreet (D and B) - Export Credit Guarantee Corporation of India Ltd (ECGC) - Indian Exporters' Excellence Awards recently. Out of a huge database of short listed companies, Micro Technologies won the first runner up award in the Information Technology (IT) and Information Technology Enabled Services (ITES) sector under the medium exporters' category.

Dun and Bradstreet, the

world's leading provider of global business information, knowledge and insight, in association with ECGC, announced the 'D and B - ECGC Indian Exporters Excellence Awards' to recognise the contribution of exporters to the Indian economy. The 'D and B - ECGC Indian Exporters' Excellence Awards' were conceptualised keeping in mind the growing contribution of exports to the emerging Indian economy. Ranking of the companies was based on a composite score of the five parameters considered in ranking companies, including total

export revenue, growth of export revenue, export revenue contribution to total turnover, net profit and growth in turnover.

This award has created a wider platform for Micro Technologies that will enable this Indian research and development and manufacturing organisation to reach out to current and potential customers across the world, thus assisting in enhancing its visibility. As an exporter, Micro Technologies has already reached out to several countries like South Africa, the Middle East, Nigeria, Japan, China and also

neighbouring countries like Sri Lanka and Bangladesh.

D and B is the world's leading source of global business information and knowledge for over 165 years. The organisation's global commercial database contains more than 100 million business records.

ECGC of India Limited was established by the Government of India in the

year 1957. Being essentially an export promotion organisation, it functions under the administrative control of the Ministry of Commerce and Industry, Department of Commerce, and Government of India. It is managed by a board of directors comprising representatives of the government, RBI, banking and insurance and exporting community.

With this award, Micro Technologies' expertise in the IT and ITES sector has been recognised. The company being a leading global developer, manufacturer and marketer of IT-based security solutions for clients across the globe, its product range includes the much-needed security devices, life support systems and web-based software. It is one of the valued security

solutions across the globe and has been accorded with global awards as well as the Maharashtra IT award for its research and development. The company aims to display not just its technological innovation and prowess, but also product diversity in various segments of vehicle, premises, mobile and other assets and is now entering the energy and health segments.