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Micro Technologies launches Bike Security System

Mumbai, December 4, 2008: Recognizing the need for a reliable security system for two-wheeler segment in the market, Micro Technologies launches **Micro Bike Security System (Micro BSS)**; an innovative security system for motorbikes and scooters.

'**Micro Bike Security System**' is a small hardware device developed for the security of all type of two wheeler vehicles. Micro BSS comprises of a compact hardware unit which is fitted on to the bike, along with a small receiver unit. In the event of movement or tampering of the bike, the owner is immediately alerted through an alarm.

In India, the two wheeler market has recorded an impressive growth in the last few years. The two wheeler market is the biggest contributor to the automobile industry in the country, with a approximately size of Rs. 100,000 million and recorded growth of about 25%. With this recent increase in the sales, especially during the festive seasons, the concern for security has grown. In just Mumbai itself, around 87976 two wheelers were stolen out of which the recovery rate is only around 50%.

Micro Bike Security System with its innovative features has a real-time alert system which alerts the user immediately as soon as anyone tampers with the bike. It immediately intimates the owner through an audio alert along with a vibrator in case if anyone:

- Opens handle lock of the Bike
- Remove side/main stand of the Bike
- Tampers the Ignition of the Bike
- Tries to start the bike through hotwiring

Mr. Vijay Merchant of Micro Technologies stated that, "Today, major chunk of the nation uses motorbike. Security has become one of the biggest issues in the current scenario. Recognizing people's need, Micro Technologies has come up with a very cost-effective security system after extensive research to ensure security for two-wheeler vehicles. He also stated that "While a number of alarm and security systems are available, the Micro BSS is a more proactive way of securing your two-wheeler vehicle, and also enabling the user and the owner of the vehicle to instantly be aware of any tampering that their two-wheeler might be subject to. This is the first step toward the prevention of vehicle thefts in lower vehicle segment in the country "added Mr. Vijay Merchant.

Micro Technologies (India) Ltd. is an IT based company, a leading global developer, manufacturer and marketer of security devices for its clients across the globe. Product lines include the much-needed security devices, life style and support systems and web-based software. Micro Technologies has a history of leading-edge security solutions products. This tradition continues through a singular focus on innovation, advanced technology and making the life of its clients safe, secure and manageable in terms of security, time and money one of the most important defining characteristics of a security and life support solution based company in the early 21st century. It is one of the most valued security solutions across the globe and has been accorded with many national and international awards for its growth and R & D. Micro Technologies aims at displaying not just the technological innovation and prowess but also the product diversity in various segments of vehicle, premises, mobile, other assets and now entering Energy & Health Segments.

